

PERSONAL INFORMATION



Yasir Khan



| Peshawar, Pakistan



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ABOUT ME

Dynamic and innovative personality with analytical and problem-solving skills. I am goal-oriented, motivated, and determined towards my job.

SKILLS

Interpersonal Computer skills

Confidence, Persuasiveness, Time Management, Active Listening, and Self-motivated
Microsoft Office (Word, Excel, and PowerPoint)

Other Digital Skills Language(s)

Expert in MS Excel, Google Sheets, and Power BI for Data Analytics and Dashboards
Business Writing, Email Marketing, Content Writing, Professional use of ChatGPT
English (Conversational Speaking and Advanced Writing Proficiency), Urdu, and Pashto

WORK EXPERIENCE

Dec 2021 – Present

Data Analyst at SMY Solutions - smysolutions.us

Roles and Responsibilities:

- Communication with Real Estate Agents in New York
- Provided data-driven insights to the CEO for targeted marketing campaigns
- Saved cost of future campaigns and increased leads through Ad performance dashboards
- Analyzed market trends and property data that eased the process of buying and selling/renting properties for customers
- Predictive modeling to forecast rental prices and occupancy rates
- Data cleaning and preprocessing for data integrity and accuracy
- Build interactive dashboards using Power BI to visualize key metrics and communicate insights to the CEO
- Utilized regression and clustering techniques to segment customers and identify target markets for future campaigns
- New customer acquisition and retaining existing customers through customer churn analysis

Oct. 2018 - Oct. 2019

Role: Entrepreneurship and Research & Development at Startup OsteoKym

Employer: Ghulam Ishaq Khan Institute of Engineering Sciences and Technology

Details:

- Synthesized nano-hydroxyapatite bio-ceramic from organic sources (cow/bovine bones)
- I was involved in crushing and grinding the raw cow bones into a fine powder and then further refinement in the ramp furnace at temperatures ranging from 900°C to 1400°C for 5-hour calcination cycles during the thermal extraction process
- Collaborated with external partners, academic institutions, and industry experts to exchange knowledge, validate findings, and explore potential applications or collaborations
- Generated detailed technical reports, documenting experimental procedures, results, and conclusions
- Actively participated in team meetings, presenting research updates, and contributing to discussions on project strategies, experimental design, and future directions
- Procurement of materials and chemicals

EDUCATION AND TRAINING

Sep. 2014 - Nov. 2018 [Bachelor of Science in Chemical Engineering](#)
Alma Mater: University of Engineering and Technology Peshawar (UET-P), Pakistan
CGPA: 3.13 / 4.0 (77%)

2022 - Present [Data Science Certification](#)
Provider: [DataCamp](#) (e-Learning)
Skills Learned: Data Cleaning, Analysis, Visualization, and Machine Learning

REFERENCES

- 1) Engr. Zeeshan Khan
Designation: Engineer at FF Steel Peshawar
- 2) Prof. Muddasar Habib
Designation: Chairman Department of Chemical Engineering, University of Engineering and Technology Peshawar