



CONTACT ME



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PRO SKILLS

Brand Management
Social Media Management
Vendor Management
Out Of Home Advertisement
Event Management & Execution
Adwords Management
Courier Marketing Management
Whatsapp/SMS Marketing
Radio Marketing
Sponsorships & Co Branding
Executive Meetup's
TV Advertisement
CSR Activities & Marketing
Print Media Advertisement
Press Release
Target Audience Marketing
Video Production (TVC, Animation, Series)
Search Engine Optimization SEO
Awards & Certifications
Industry Branded Magazine
Monuments Marketing
Email Marketing
Archi Talks
Spot Activities

WASEEM KHALIQUE

S/O ABDUL KHALIQUE



EXPERIENCE

BRAND MANAGER

2017- Till Date

HSJ STEEL INDUSTRIES

Plan Promote & Executed Social Media Platforms & Content
Promoted Website
Content Calendar Planning & Execution For Digital
Plan & Executed PITF Successfully In 2017
Engaging CSR Activities (Plantation Campaign, Road Safety Sign Campaign, Electric Water Cooler Campaign In Heat Wave, Bus Stops etc.)
Adwords Appearance
Plan, Permission & Execution Of HSJ Monument
Out Of Home Branding (Sign Pole, Streamers, Hoarding, Vinyl, Vehicle Branding, Wall Branding, etc.)
Plan & Executed 14th Build Asia Successfully In 2018
Appearance in CEO SUMMIT & FPCCI Award
Vendor Management
Sponsor Marketing
Print Media Marketing

BRAND OFFICER

2015- 2017

AGHA STEEL INDUSTRIES

Vendors Management
Out Of Home Marketing
Courier Marketing
Visuals For Digital Media
Event Management & Execution
Branding Plan & Execution
Target Audience Marketing
Print Media
Sponsorship Plan & Branding & Co-Branding
SMS Marketing Campaign
Radio Campaign
Planning & Execution Of Architects Meetups
Plan & Executed Iapex In 2016 & 2017
Plan & Executed ABAD In 2016



EDUCATION

MATRICULATION	2005
I.COMM	2007
ASSOCIATE DIPLOMA IN MULTIMEDIA OPERATIONAL MANAGEMENT	2010
DIPLOMA IN DIGITAL MARKETING	2018
CERTIFICATE IN FACEBOOK MARKETING	2019
GRADUATION (Continue)	



APPRECIATIONS

Iapex	2016
ABAD	2016
Screening For Orphanages	2017
Iapex	2017
PITF	2017
Build Asia	2018
ICON Launch	2019