

■ Bio Data

Father's Name Abdul Sattar
Date of birth 01-01-1989
CNIC No 33104-4411717-7
Domicile Faisalabad
Religion Islam
Nationality Pakistani
Marital Status Married



UMAR SAJJAD

MBA Sales & Marketing

■ Education

2005 • Matriculation Science (2ND Div)

B.I.S.E Faisalabad

2007 • Intermediate in Arts (2ND Div)

B.I.S.E Faisalabad

2009 • Bachelor of Arts (2ND Div)

University of the Punjab

2012 • MBA (1st Div)

Punjab University

■ OBJECTIVE

To secure a challenging position in a reputable organization to expand my learning, knowledge, & skills. Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company.

■ SKILLS AND COMPETENCIES

Professional Skills

- i. A strong team player who is able to work across multiple teams and is comfortable managing a team
- ii. Excellent planning, execution and project-management skills. Thorough attention to detail combined with the ability to prioritize and meet aggressive deadlines
- iii. Show initiative, coupled with accuracy and attention to detail; demonstrate reliability
- iv. Creative thinker, with the ability to think outside the box and an eye for detail
- v. Ensures viability and scalability of processes, global consistency, program effectiveness and feedback that could improve and enhance campaigns
- vi. Demonstrate the ability to manage several projects concurrently; demonstrate excellent time management and organizational skills.

■ Languages

English ●●●●●●●●○○○
Urdu ●●●●●●●●●●○

■ Contact Us

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✉ Umarsajjad128@gmail.com

■ Address

House # P-390/116, St # 7, Farooq Park
Jaranwala District Faisalabad.

■ WORKING EXPERIENCE

●●●● Assistant Manager Sales and Marketing in Maple leaf cement factory Ltd..

2022 to till now.

Roles and Responsibilities:

i.Deal the distributors networks, Dealer & Retails Sales

●●●● Area Sales Manager in NewAge Cable Pvt. Ltd.

2021 to 2022.

Roles and Responsibilities:

i.Deal the distributors and dealer networks.

●●●● Senior Sales Executive KARSS Paints Industries

2019 to 2020

Roles and Responsibilities:

Deal the Corporate Sale

ii.Lead the development of the marketing campaigns across the KARSS product portfolio

iii.Development and writing persuasive value propositions and promotional messaging

iv.Translate technical content into customer messaging Provide guidance and support to GM Sales

Provide direct supervision and leadership through objective setting, performance management, motivation, training and coaching

●●●● Business Development Officer – KARSS Paints Industries

2017-2018

Roles and Responsibilities:

i.Roadmap and life cycle Management: Monitor in-market feature performance, identify post-launch improvements

ii.Builds and develops high performance brand team

iii.Develop and execute competitive strategies based on thorough competitive intelligence and market analysis

iv.Track competitive activities, probatively develop marketing campaigns and work close with regional marketing partners to understand changing market dynamics

v.Develop and execute competitive strategies based on thorough market analysis

vi.Provides input for business development projects (Educational Department, Hospitals & Banking Sector.

●●●● Marketing Officer – KARSS Paints Industries

2012-2016

Roles and Responsibilities:

Looking after complaints against the paint Gave color scheme to client

Provide services to dealers

●●●● Sales Representative – KARSS Paints Industries

2008- 2011

Roles and Responsibilities:

i.Visiting Projects

ii.Experienced in convincing Prospects

iii.Have Experienced in searching Clients