

# Talat Iqbal Kamali

Head of sales and marketing



+92.333.3504445



talatkamali415@gmail.com



Fedral B  
Area,  
Karachi,  
Pakistan

## Summary

MBA marketing

Located at karachi


17 year of sales and marketing experience

Currently working as General manager

## Skills


Analytical Skills | B2B Business Development | Brand Management | Business Development Process | Business Development Strategies | Closing | Communication Skills | Communications Skills | Coordination Skills | Corporate Marketing | CRM Analysis | Customer Analysis | Development Development | Distributors | Employee Administration | ERP & CRM | Evaluating Risk | Executive Presentation Skills | Go-to-Market Strategy | Government | HR Department Start up | Individual Contributor | Institutional Selling | Internal and External Reportings | Interpersonal Leadership | Key Account Management | Knowledge of FMCG | Knowledge of Taxation | Leadership Management | Leading Diverse Teams | Managing Midsize Teams - 5 to 20 People | Manufacturing Operations Management | Market Share Analysis | Marketing | Microsoft Excel | Microsoft Powrpoint | Multitasking Skills | Operation Risk Management | Operational Tasks Handling | Oral Written and Communication Skills | Peachtree Command | Penetration Skills | Pipeline Management | Pricing Negotiations | Problem Solving | Product Distribution Skills | Product Diversification | Product Forecasting | Relations Management | Relationship Management

## Experience

Mar 2023 - Present  **Head of sales and marketing**  
Print impressions Pvt limited, Karachi, Pakistan

-planning for potential customers. -planning for clients retention. -analyzing competitor activities. -planning for meeting Time line. Planning for better service. -planning for product quality. -planning for reduce unnecessary expense. -planning for improve brand image.

Jul 2020 - Feb 2023  **Head of Sales and marketing**  
Benison Packages, Karachi, Pakistan

Involve in decision making process in order to improve productivity of the company 

and development of the company business.

- Sep 2017 - Jun 2020

Sales head

Euro gulf Pvt Limited, Karachi, Pakistan

Leading a Sales and Marketing department
- Mar 2015 - May 2017

Senior Sales Officer

Berger Paints, Karachi, Pakistan

For karachi market
- Jun 2006 - Mar 2015

Senior Sales Executive

Emco Industries Limited, Karachi, Pakistan

For south region trade

Education

2014 ☐ Khadim Ali Shah Bukhari Institute of Technology  
Masters in Business Administration , MS/MBA  
Sales And Marketing

Projects

Confidential

Launching of new product

Languages

English  
Intermediate

