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EDUCATION

MBA | INSTITUTE OF BUSINESS ADMINISTRATION KARACHI

2019- 2021

MBA CAPSTONE PROJECT AT THE INDUS HOSPITAL

Research on the need of Standard ERP as compared to In-House System in P2P Process Research on existing standard ERP system in health-care Industry (AS-IS) Analysis

Oct 2020-May 2021

BE-ELECTRICAL |UNIVERSITY OF ENGINEERING AND TECHNOLOGY LAHORE

2014-2018

EE CAPSTONE PROJECT

Develop a Proto type of Solar Thermal Tower Power Plant and Conducted Secondary research on the need of developing a Solar Thermal Tower Power Plant

Oct 2017- May 2018

EXPERIENCE

MANAGER SUPPLY CHAIN AND DISTRIBUTION AT SRW

Feb 2023-Present

Develop and implement supply chain strategy aligned with business objectives.
Procure raw materials, negotiate contracts, and manage supplier relationships.
Optimize transportation routes, coordinate with freight carriers, and ensure timely deliveries.
Identify and mitigate supply chain risks and disruptions.

MANAGEMENT TRAINEE (CORPORATE SALES) AT NATIONAL LOGISTICS CELL

Feb 2022-Feb 2023

Assist in development of three commercial logistics park of NLC from user perspective
Assist in closing sales deal with Big Business of Pakistan for Dry Cargo and Warehousing
Work with operations team in order to remove bottleneck in operations hence optimizing revenue.
Involved in digitalization of Pakistan's biggest multimodal logistics company.

MANAGEMENT TRAINEE (CONSUMER AND DIGITAL BANKING GROUP) AT MCB BANK

Oct 2021-Jan 2022

Learn about Digital Banking Regulations of State Bank of Pakistan.
Make sure business comply with regulations to avoid litigation against Bank.

PROJECTS & CERTIFICATION

DATA ANALYTICS CERTIFICATE BY GOOGLE

Learn about the importance and implementation of data science for Statistical and Analytical Decision Making.

QUANTITATIVE ANALYSIS OF EFFECTIVENESS OF OLPER'S MARKETING TECHNIQUES

Based on our primary research we calculated the effect of each variables for instance quality, brand awareness, brand awareness on the brand equity the weight of each variable is incorporated and analyzed in SPSS 23 software.

PREPARE A LIVE CASE REPORT FOR LUCKY CEMENTS LTD (LCL)

Performed Cross Functional Financial Analysis of LCL

Performed Root Cause Analysis to find major problem related to employee turnover

SKILLS

- SPSS 23
- SQL
- RETSCREEN EXPERT
- POWER BI

REFERENCE

Muhammad Amir	SM Sales	NLC	(0345-5065559)
Usama Shakoor	Mngr Sales	NLC	(0332-2264722)