

Shabbir Ahmad



Position	Communication Officer/ Videographer
Organization	
Total experience	4 years 3 mons
Relevant experience	3 years
Expected Salary	0PKR
Expected start date	Nov 27, 2024
Application date	November 15, 2024 15:38

Personal Information

First name	Shabbir	Last name	Ahmad
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Education

KOHAT UNIVERSITY OF SCIENCE AND TECHNOLOGY, KOHAT
JOURNALISM AND MASS COMMUNICATION (2.80 CGPA)
Communication theory Research methods
2016 - 2020

Experience

THE CITIZENS ARCHIVE OF PAKISTAN
PHOTOGRAPHER
2024 - 2024

As the Principal Photographer at the Taxila Museum, I am responsible for the meticulous documentation and presentation of the museum's diverse artifact collection through high-quality photography and videography techniques. My role encompasses a range of specialized duties, including: Artifact Photography: Expertly capturing detailed images of a wide array of artifacts such as stone sculptures, beads, bangles, tools, terracotta items, pottery, and stucco objects. I employ advanced photographic methods tailored to each artifact's material and condition to ensure precise and faithful representation. Photography and Videography Surveys: Conducting comprehensive visual surveys of the museum's exhibits. This includes producing high-resolution photographs and videos for archival purposes, exhibition displays, and educational materials. My work ensures that artifacts are documented with clarity and accuracy, preserving their historical integrity. Studio Management: Overseeing the operation and management of the museum's photo studio. This involves setting up and adjusting lighting conditions and photographic environments to meet the specific requirements of each object. My expertise in studio management ensures optimal conditions for capturing detailed and accurate images. Technical Proficiency: Advanced techniques in lighting, focus, and exposure to achieve the highest quality photography results. I work with specialized equipment and software to enhance the visual documentation of artifacts, ensuring that each photography reflects the true characteristics and details of the objects. Collaboration and Consultation: Working closely with museum curators, conservators, and exhibition designers to align photographic documentation with preservation and presentation goals. I provide expert advice on best practices for artifact photography and contribute to the creation of exhibition materials and public outreach programs. Archival and Digital Management: Maintaining a well-organized digital archive of all photographic and videography materials. Ensuring that documentation is systematically cataloged, securely stored, and easily accessible for research, conservation, and public engagement purposes.

MEHD ISLAMABAD
ASSISTANT MEDIA AND COMMUNICATION ASSOCIATE
2023 - 2024

Mehd Organization Strategic Communication Development: Developed and implemented strategic communication plans for field distribution projects and case studies. This involved designing strategies to effectively convey key messages and ensuring alignment with organizational goals. Social Media Management: Expertly managed social media platforms including Facebook and Instagram. Responsibilities included drafting, editing, and publishing engaging content to drive audience interaction and enhance the organization's online presence. Multimedia Production and Editing: Oversaw the entire process of capturing, editing, and uploading high-resolution photos and videos of distribution events, community meetings, and other significant activities. Utilized various editing tools to enhance visual content before publishing on social media platforms. Post Design and Content Creation: Designed and developed visually appealing social media posts and graphics. Applied best practices in design and branding to create posts that effectively communicated the organization's messages and promoted its initiatives. Event Photography and Documentation: Conducted professional

photography for a range of events, including distribution activities and community meetings. Provided comprehensive visual documentation to support organizational communication efforts and promotional activities

ISLAMIC RELIEF PAKISTAN

PHOTOGRAPHER

2022 - 2023

My Responsibilities In my role, I am instrumental in bringing our projects to life through a multifaceted approach to visual and content production. My core responsibilities include: Visual Capture and Editing: I am tasked with capturing high-resolution photographs for various projects, followed by detailed editing to ensure these images meet the highest standards for use on official websites and other media. Media Production: I handle the recording and editing of case studies and interviews, producing content that is both compelling and professionally refined. Event Documentation: I provide comprehensive coverage of significant events, such as the Sparli Mala and Sport Gala at Orakzai. My work involves capturing not just the activities but the underlying essence and key moments of each event. Content Development: I craft and refine professional content that complements our visual materials. This involves writing narratives that highlight cultural celebrations and milestone events, ensuring that our coverage transcends basic documentation to truly reflect the significance and connections made during these gatherings. Overall, my role is to ensure that every aspect of our projects and events is captured and conveyed with clarity and professionalism, highlighting their true impact and importance.

KAMAL LABORATORIES

MEDIA COORDINATOR

2021 - 2022

Media Coordinator | Kamal Laboratories As a Media Coordinator at Kamal Laboratories, I am responsible for a diverse range of tasks that ensure the effective capture, documentation, and dissemination of our projects and activities. My key responsibilities include: Photography and Videography: Capturing and archiving high-quality photographs and videos of project deliverables. This involves producing visual content that accurately represents our interventions and achievements. Case Studies Development: Creating detailed case studies based on insights and feedback from member communities. These studies highlight the impact and outcomes of our project interventions. Press and Social Media Content: Crafting compelling press releases and social media content to enhance the visibility and marketability of our projects. This includes writing, editing, and publishing content across various platforms. Documentary Production: Overseeing the production and development of documentaries that showcase the essence and success of our initiatives. This includes coordinating closely with the field area office to ensure accurate representation. Interview Recording and Editing: Utilizing professional equipment to record and edit interviews with diverse stakeholders, including doctors, patients, students, and other key figures, to gather comprehensive feedback on homeopathic products. Event Coverage: Providing extensive coverage of ongoing activities such as seminars, meetings, lectures, and sessions. This involves capturing the essence of these events through high-quality multimedia content. Post-Production: Employing advanced software tools such as Adobe Premiere Pro, After Effects, and Photoshop for video editing, color grading, sound design, and graphic development. This ensures the creation of polished and engaging final products. Infographic Stories: Developing informative and visually appealing infographic stories using Premier Pro software to effectively communicate key data and insights. Press Releases and Presentations: Preparing press releases, presentations, and related materials to support communication efforts and promote our projects. In this role, I leverage a combination of technical skills and creative vision to enhance the impact and outreach of Kamal Laboratories initiatives.

MANZIL WELFARE ORGANIZATION KOHAT

SOCIAL MOBILIZER

2020 - 2020

As a Social Mobilizer with Minzal Welfare Organization, I was responsible for engaging with community leaders and members to facilitate various developmental initiatives. My key responsibilities included: Conducting regular meetings with community leaders and members to foster collaboration and mobilize participation. Facilitating the registration of women for training programs focused on soft skills development. Conducting comprehensive assessments across various villages to identify needs and opportunities for intervention. Leading training sessions on hygiene practices to improve community health standards. Delivering awareness sessions on precautionary measures for COVID-19 to ensure public safety. Coordinating closely with government health department officials to align efforts with public health policies. Maintaining thorough records of community interactions and project activities, ensuring accurate documentation in both digital and physical formats. Preparing and delivering presentations to effectively communicate progress and impact. Managing meticulous record-keeping of all training sessions and project activities at both the community and office levels. This role enhanced my ability to manage diverse community-based projects, strengthened my organizational and communication skills, and deepened my understanding of public health and social mobilization strategies.

FM98.2 KOHAT

RJ & RADIO PRODUCER

2019 - 2019

Media Coordinator/Host Produced and hosted radio shows, conducting interviews with scholars and faculty members to discuss key topics and highlight expert insights. Coordinated and recorded local news stories, ensuring accurate and timely broadcasting to the community. Documented and produced narratives from successful events and personal experiences to inspire and inform the audience. Engaged local women activists, fostering their participation in digital media initiatives and exploring its impact on the community. This revision enhances clarity and emphasizes your contributions in a more professional manner.

DAILY PAKHTUNKHWA BULLETIN

CITY REPORTER

2018 - 2018

As a Trainee Reporter at the Peshawar Press Club, I immersed myself in the fast-paced world of journalism, honing my skills in news gathering, editing, and reporting under the direct supervision of the News Editor. I covered a diverse array of local events, including school programs, government department activities, and routine press conferences, ensuring that all stories were thoroughly researched and delivered with accuracy and timeliness. My role also involved close coordination with local agencies, community leaders, and public relations teams to gather relevant information and provide insightful coverage. Through this experience, I developed a solid foundation in journalistic principles, enhanced my ability to work under pressure, and gained valuable insights into the dynamics of media reporting and newsroom operations. This role significantly advanced my communication and editorial skills while instilling a deep understanding of the responsibilities and ethical considerations involved in professional journalism.

References

Sirat.goher
Project Officer *at* The Citizens Archives Of Pakistan (1 years)
Professional
sirat.goher@citizenzarchives.org
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