

Muhammad Sohaib Hasan



Profile

An energetic marketing expert with a degree in marketing and sales and a strong desire to join a progressive organization. Innovative committed and result oriented market representative having 7+ years of experience in marketing and sales.

Having comprehensive knowledge and hands on experience in marketing and sales. Seeking a challenging role in a reputable organization where I can utilize my skills to contribute to the organization's success while advancing my career.

Skills

- Strategic sales knowledge
- Exceptional communication skills
- Strategic sales knowledge
- Teamwork and Collaboration
- Communication and Interpersonal
- Observes competitor strategies
- Outlines efficient sales strategies
- Monitors sales KPIs
- Adaptability and learning

Education

Bachelor of Business Administration
(Marketing)
2011-2015
University of Education
Lahore-Pakistan

Contact

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Multan-Pakistan

Work history

Sales Supervisor – Oct 31-2023 – Feb 20-2024

Asdaaf Genral Trading, Saar-Bahrain

Demonstrating and promoting perfume products. Assisting customers in finding the perfect fragrance. Achieving the sales targets, involves greeting and directing customers, providing accurate information about products. Answering questions, assisting with purchases, keeping shelves stocked, and ensuring cash is properly accounted for at the end of the day.

Territory Manager – Jul 2020 to Oct 2023

Butt Paints Industry, Lahore-Pakistan

Building and maintaining strong customer relationships within a designated region, identifying strategies to increase revenue by meeting customer needs, regularly meeting with clients, analyzing competitors in the region, and providing detailed reports and outlining efficient sales strategies to the sales director.

Sales Executive – Mar 2016 to June 2020

Diamond Paints Industries, Lahore-Pakistan

As a sales Executive, my primary role is to sell products and services to customers while effectively representing the brand. This involves building and maintaining long-lasting relationships with customers, explaining company products to potential customers, and encouraging them to make purchases. Additionally, i am responsible for addressing customer inquiries and escalating any complex issues to the related departments. Generating new customer leads through various channels, such as email, phone, text, and social media, is also a crucial aspect of your job.

Languages

Urdu

English

Reference

To be provided as required