



Muhammad Bilal

Creative Manager

CONTACT

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📍 Lakhodiar Road, Old Bund
Road (Ring Road) Near New
Shalimar Kanta ,Lahore.

EDUCATION

Punjab University

2016 - 2018

Graduation of Accounting in
Creative Business

SKILLS

- Experienced in managing, coaching and motivating creative teams
- Proven ability to manage projects on tight deadlines and within budget
- Possesses excellent communication, organizational and problem-solving skills
- Proficient in Adobe Creative Suite and Microsoft Office
- Well-versed in market and customer trends
- Excellent project management and team collaboration skills

PROFILE

A creative, highly organized and efficient professional with 4+ years of experience in managing creative teams and projects. Highly adept at developing and managing budgets and meeting deadlines. Proven track record for creating innovative solutions and a strong sense of accountability.

WORK EXPERIENCE

CREATIVE MANAGER

METRO CASH&CARRY / INTERNATIONAL COMPANY .

June 2019 - August 2021

- Manage, direct and mentor a team of 10+ graphic designers, animators, and copywriters
- Develop and implement creative strategies and campaigns to meet client needs
- Manage and track project budgets and timelines
- Create and maintain a library of creative materials for client use
- Remain up-to-date on industry trends and technologies

JUNIOR CREATIVE MANAGER

AF STEEL RE-ROLLINGS MILLS

September 2021 ..

- Managed a team of 5+ creative professionals
- Developed creative solutions for client campaigns
- Worked closely with clients to ensure creative solutions met their needs
- Managed project budgets and timelines
- Monitored and evaluated team performance