

# Maryam Feroze

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## EDUCATION

- |      |  |
|------|--|
| 2016 | <ul style="list-style-type: none"><li>• <b>SSC</b><br/>Qadims lumiere<br/>A</li></ul>                          |
| 2018 | <ul style="list-style-type: none"><li>• <b>HSSC / Pre medical</b><br/>Edwards College Peshawar<br/>A</li></ul> |
| 2022 | <ul style="list-style-type: none"><li>• <b>BS economics</b><br/>University of Peshawar<br/>3.38/4.0</li></ul>  |

## EXPERIENCE

- |                        |  |
|------------------------|--|
| May 2018 -<br>Mar 2022 | <ul style="list-style-type: none"><li>• <b>Digital marketing manager</b><br/>Artycrafty Store<br/>Online Kawali stationery business Pakistan based.<br/>A female owned business where I targeted audiences across the nation and building a strong connection with them. I worked with a team and succeeded in making a family of 10k on Instagram. Collaborated with other online businesses. Satisfied about 1000 plus customers with our goods and services. I strive to bring joy and inspiration to every customer.</li></ul> |
| Nov 2021 -<br>Jan 2022 | <ul style="list-style-type: none"><li>• <b>Career prep fellow</b><br/>Amal Academy<br/>Education startup funded by Stanford University that teaches professional skills to students and corporations. Communicated effectively in the session of 50 people, which increased my confidence level and communication skills by 50%.</li></ul>   |
| Dec 2021 -<br>Jun 2022 | <ul style="list-style-type: none"><li>• <b>Ambassador</b><br/>Parwan-e-khanum<br/>As an ambassador with Parwan e Khanum organization, I had the opportunity to work closely with a team dedicated to promoting women's rights and supporting their business ventures. I actively participated in organizing events aimed at empowering women and providing them with opportunities for growth. Through my work, I acquired valuable skills in leadership, event planning, and advocacy for women's rights.</li></ul>               |
| May 2022 -<br>Sep 2022 | <ul style="list-style-type: none"><li>• <b>Ambassador</b><br/>Shaukat Khanum<br/>I had the responsibility of representing the organization and promoting its mission I actively engaged with the community and potential donors to raise awareness about the organization's work and encourage support. I assisted in organizing fundraising events and campaigns, collaborated with team members to develop strategies, and communicated effectively to convey the impact of Shaukat Khanum Pakistan in saving lives.</li></ul>   |
| Aug 2022 -<br>Oct 2022 | <ul style="list-style-type: none"><li>• <b>Relationship officer</b><br/>AH Group of Companies<br/>As a Relationship Officer at AH Group of Companies, my primary responsibilities were to build and maintain strong relationships with clients and stakeholders. I proactively reached out to potential clients to discuss and promote our services, ensuring their needs were met.</li></ul>  |

## LANGUAGES

- English
- Urdu
- Pushto

## SKILLS

- Commication
- Customer services
- Marketing managment
- Leadership
- Teamwork
- Creativity
- Sales
- Graphic designing
- Freelancing