

# CV

[m.irfan574@live.com](mailto:m.irfan574@live.com)

**Assistant Manager**

**Maple Leaf Cement Factory**

**Banglow No, A-177 Bedal Street, Sector No 01,**

**Sukkur Township Sukkur.**

**Cell +92-3077770119**



**MUHAMMAD IRFAN**

## **Personal Profile:**

Date of Birth 10 November, 1983  
Marital Status Married  
Religion Islam  
Language English, Urdu, Sindhi, Punjabi, Functional in Seraiki  
Domicile/PRC Sukkur (Sindh)

## **Professional Experience:**

### **Assistant Manager (Sales & Marketing)**

#### **Maple Leaf Cement Factory (August 2023 to Present)**

- Responsible for the primary and secondary sales and footprint of Maple Leaf products in the entire sukkur region.
- Plan and execute daily monitoring of dealers, retailers, painters performance against defined KPIs.
- Plan, develop & execute regional trade-marketing activities to attain company objectives.
- Work includes people management, people development, and sales management.
- Focus on top class consultant architecture in different specialties of different projects on whole region base.
- Arranging meetings of management with the coordinators of up-coming huge projects.
- Induction of product (Cement Based) in different projects with the support of the team members.
- Having good rapport with different projects manager, procurement managers of MNC's and national companies.
- Price negotiations meeting with the customers.
- Dispatch monitoring.

#### ❖ **Sales Executive**

**Hadron Solar Private Limited Sukkur (March 2021 to Aug 2023)**

#### ❖ **Senior Sales Officer**

**Pakistan Cables Private Limited (July 2019 to December 2020)**

#### ❖ **Area Sales Manager**

**Dany Technologies Private Limited (February 2015 to April 2016)**

#### ❖ **Area Sales Manager**

**Reon Energy Solutions (A Division of Dawood Hercules Group) (April 2013 to February 2015)**

#### ❖ **Senior Sales Executive**

**Highnoon Laboratories Limited (April 2007 to March 2013)**

## **EDUCATION:**

M.A (Business Managerial Economics)	2008	Shah Abdul Latif University
Khairpur Mir's		
B. Com	2005	Shah Abdul Latif University
Khairpur Mir's		
Intermediate	2003	Board of Intermediate
Secondary Edu, Suk		
Matriculation	2000	Board of Intermediate
Secondary Edu, Suk		

## **PERSONAL STATEMENT:**

Grow in challenges with condor and diligence in an organization where there is openness and creativity.