

[MOAZIN IMTIAZ]

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Dedicated & passionate Media, Communication and PR professional with expertise in crafting effective communication strategies & successful PR campaigns. Seeking a new role to leverage my professional & result-driven skills.

EXPERIENCE

[JANUARY 2024] – [JUNE 2024]

[MEDIA & COMMUNICATION INTERN], [PAKISTAN RED CRESCENT SOCIETY MERGED AREAS]

[Assisting M&C officer in crafting different communication strategies, PR campaigns, organizing PR events, making documentaries, designing annual report, newsletters, creative content creation, videography, photography, video editing, graphic designing, social media management and digital marketing]

[JANUARY 2020] – [DECEMBER 2022]

[MARKETING, COMMUNICATION & PR ASSISTANT], [AMT ELECTRIC PRIVATE LIMITED]

[Organizing PR events, job fairs, creative content creation, email marketing, digital marketing, social media management, videography, video editing, graphic designing, data management & other tasks provided by marketing team .]

EDUCATION

[2020 - 2024]

[BACHOLER IN JOURNALISM & MASS COMMUNICATION], [DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, UNIVERSITY OF PESHAWAR]

[A1 Grade, covering different subjects including Media management, Strategic & crisis communication, Public Relations, Public diplomacy, Conflict sensitive journalism, Data Journalism, Communication research models, TV production & Introduction to new media i.e Digital Media .]

[2018 - 2020]

[FSC PRE ENGINEERING], [ISLAMIA COLLEGE PESHAWAR]

[A1 Grade.]

SKILLS

- Media, Communication & PR management.
- Creative content creation.
- Social Media management / Digital Marketing.
- Strategic planning.
- Public Speaking.
- Project management.
- Creativity.

- Videography, video editing & photography. (Adobe Creative Suite)
- MS Office Automation (MS Word, Excel, PowerPoint & Outlook.
- Graphic designing.
- SEO (Search Engine Optimization).
- Problem Solving.
- Customer service.
- Adaptability.

LANGUAGES

English
Urdu
Pashto
Hindku