
FAWAD TARIQ FCCA, CPFA (UK)

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CHIEF FINANCIAL OFFICER

EXPERT IN: Finance Arrangement | Tax Management | Financial Reporting Standards | Accounting & Internal Control Set Up | Board Presentations | Key HR Head Hunting | Audit Management | Dispute Resolution | Multi-Tasking | Cultural Adaptation (K, L, I) | Financial Feasibilities Preparation | Group Financials Handling | International Contracts Negotiation | Engaging Media & Corporate Regulatory Bodies | Strategic Bid Pricing | Cash Flow Management | Policy Manuals - Write up

~ A resourceful professional carrying 15 years of expertise in areas of Corporate Finance, Audit, Risk assessment, Tax, Contract Management & Governance.

■ PROFESSIONAL OVERVIEW

Highly skilled in providing thought leadership featuring generation of options and their evaluation with timely decision making and persuasive communication with stakeholders thereby facilitating growth.

■ PROFESSIONAL EXPERIENCE

M&C Saatchi World Services Pakistan (Pvt.) Ltd, Islamabad (Global Advertising Company) (2021 to Present) **CHIEF FINANCIAL OFFICER**

- Understanding of strategic financial challenges and providing timely solutions through meaningful liaison with internal (Board of Directors, Chief Executive Officer & Senior Management) & external (SECP, Financial institutions, Auditors, Tax & Industry regulatory authorities) stakeholders.
- Structuring of foreign Joint Venture agreements (including assessing financial viability) to offer advertising services to clients based in Oman & arranged to finance operations, set up accounting and internal control systems of the JV.
- Strategic handling of Development sector, Commercial & Government contracts to ensure that company's rights are secured.
- Assessing and guiding compliance of company financials with International Financial Reporting Standards.
- Ensuring appropriate management of funds to ensure liquidity and project financing.
- Driving the company's financial plans, conducting risk management through organization's liabilities and investments analysis, and deciding on investment strategies by considering cash and liquidity risks.
- Exercising hands-on approach to ensure the resolution of matters between local & foreign shareholders.
- Steering efforts toward structuring Equity transactions to provide immediate facelift of the financial position involving SECP & SBP approvals.

Interflow Communications (Pvt.) Ltd, Karachi (Prestigious Advertising Company) (2015 to 2021) **CHIEF FINANCIAL OFFICER**

- Managed large portfolio of media liabilities, through proactive monitoring, making use of conventional banking and open market funds sources & relationship management with media and industry regulatory bodies (APNS & PBA).
- Designed budget models and analyzed financial data, including revenues, expenditures, and cash management.
- Set up a robust Management Information System to provide timely and relevant financial information facilitating the decision-making process at the executive level through presentations at Board Meetings.

Interflow Communications (Pvt.) Ltd, Islamabad (Prestigious Advertising Company) (2012 to 2015)

CHIEF ACCOUNTS OFFICER

- Ensured financial and contractual compliance of USAID's multi-million dollars, Public Communications Project, by facilitating set up of control environment and systems thereby ensuring positive assessments and audit reports.

SLG Life Sciences (Pvt) Ltd, Lahore (Trading Pharmaceutical Start Up) (2012)

CHIEF FINANCIAL OFFICER

- Utilized strong accounting and finance knowledge to evaluate the financial viability of the start-up.
- Instituted accounting and internal control systems including implementation of tailor-made software.
- Provided financial expertise and oversight to support operations and resolve challenges including fund management, forecasting, budgeting, and financial transactions.

Advance International Chemicals (Pvt.) Ltd, Lahore (Manufacturer & Trader of Chemicals) (2011 to 2012)

CHIEF FINANCIAL OFFICER

- Researched numerous verticals to work on arranging Zero Rating of products and seeking income tax exemptions.
- Credited for facilitating the Strategic Human Resource (Chief Operating Officer) recruitment process.
- Served as strategic overlay to prepare financial viability of a proposed JV to set up chemical manufacturing facility.
- Set up the Internal Audit department to provide Assurance regarding Control systems' working.
- Strengthened and enhanced the Balance Sheet through restructuring the ownership of long-term assets in use.
- Arranged Funded and Non-funded lines through negotiations with the banks

The Imperial Electric Co. (Pvt.) Ltd, Lahore (Manufacturer of Generator Sets) (2007 to 2011)

MANAGER CONTRACTS

- Negotiated (securing all the rights) and managed (through setting up of internal control system) contracts worth billions of rupees for supply and maintenance of Gen-sets to all leading cellular operators (PTCL, Ufone, Zong, Warid, Wi-Tribe) in country both directly and through multinational intermediaries (Huawei, ZTE, Nokia Siemens, Ericsson).
- Oversaw successful implementation of ERP SAP (Business One) Solution within the department.

Riaz Ahmad, Saqib, Gohar & Co, Chartered Accountants, Lahore (2003 to 2007)

TRAINEE ACCOUNTANT

- Completed & supervised assignments including audits, design & implementation of financial systems, due diligence activity, forensic audits, writing up system manuals & managing outsourced accounting functions etc.

■ PROFESSIONAL QUALIFICATION & MEMBERSHIPS

- ▶ Member CIPFA, Chartered Institute of Public Finance & Accountancy (UK) since 2021
- ▶ Member ACCA, Association of Chartered Certified Accountants (UK) since 2007
- ▶ CA (Inter), Institute of Chartered Accountants of Pakistan, 1999

■ PROFESSIONAL DEVELOPMENT

Introduction to Sustainable finance completed with World Bank – 2022

Authorized Training Principal (ATP) status by Institute of Chartered Accountants in England & Wales- 2016

■ LANGUAGES

English Proficiency - TOEFL Score-630 in addition to being well versed in Urdu

■ PERSONAL DETAIL

Address: Current Location: Islamabad & Permanent: Lahore, Pakistan