

SYED WASIF AHMAD

Sales

Marketing


Management

PROFILE

Results-driven Sales and Marketing professional with a proven track record of exceeding targets. Expert in strategic planning, market analysis, and customer relationship management. Skilled in developing and executing innovative campaigns to drive brand awareness and increase revenue. Strong communication and interpersonal skills.

CONTACT

 +92-300 725 4667

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 wasif.shahzaib@gmail.com

EXPERIENCE (16 YEARS)

UNIVERSAL BRUSHWARES PVT. LTD.

CURRENTLY WORKING SINCE 2018

I am Serving as Area Sales Manager-Center a half of Punjab Province Starting from Nankana Sahib to Sadiqabad including South Punjab along with Sargodha Division till Mianwali.

MASTER PAINTS PVT. LTD.

2016-2018

Develop comprehensive project plans, outlining objectives, timelines, resource requirements, and milestones. Collaborate with stakeholders to define project scope and deliverables.

NIPPON PAINTS PVT. LTD.

2013-2016

Assist in the development and implementation of sales strategies to achieve organizational goals. Support the sales team in day-to-day activities, including preparing sales presentations and collateral.

KANSAI PAINTS PVT. LTD.

2011-2013

BRIGHTO PAINTS PVT. LTD.

2008-2011

SKILLS

- Customer Relationship Management
- Market Analysis
- Strategic Planning
- Revenue Growth
- Interpersonal Skills
- Communication
- Target Achievement

EDUCATION

Bachelors in Commerce

2006-2008

University of Punjab Lahore-Pakistan

Intermediate (I.COM)

2004-2006

Board of Intermediate & Secondary Education
Faisalabad-Pakistan