

Ifra Khalid

Nationality: Pakistani **Phone number:** (+92) 3094958599 **Email address:** ifrakhalid599@gmail.com

ABOUT ME

I'm a passionate and adaptable professional with a strong research background. I'm actively seeking an excellent job opportunity to apply my skills and drive success in a dynamic work environment.

WORK EXPERIENCE

Akhuwat Foundation

Internship [03/07/2023 – 04/08/2023]

City: Lahore **Country:** Pakistan

- Collaborated with team members to maintain accurate records and databases
- Assisted in drafting grant proposal and fundraising for our international and National project
- Head Coordinator of large scale Community development project named "**Solarspark Thar**"
- Compiled and presented a report of project outcomes and their direct benefits for society's development.

Halal Research Council

Internship [07/08/2023 – 15/10/2023]

City: Lahore **Country:** Pakistan

- Conducted in-depth literature reviews on Halal industry trends and developments.
- Collaborated with a team of researchers to analyze market trends and consumer preferences in the halal industry.

EDUCATION AND TRAINING

MPhil. Business Management

University of Veterinary and Animal Sciences (UVAS), Lahore [21/09/2020 – 15/03/2023]

Final grade: CGPA 3.41/4

Thesis: Determinants of livestock farmers access to formal credit in Central Punjab

MSc Economics

University of the Punjab [16/07/2017 – 16/06/2019]

Final grade: CGPA 3.17/4

B.Sc.

University of the Punjab, Lahore [14/06/2015 – 07/06/2017]

Final grade: 462/800

General Science(ICS)

Lahore Board of Intermediate and Secondary Education [07/08/2012 – 12/08/2014]

Final grade: 593/1100

PUBLICATIONS

Factors influencing consumer purchase intention in Pakistan

[2021]

Reference

Sattar, A., Khalid, I., & Awan, A. (2021, December). Factors Influencing Consumer Purchase Intention in Pakistan. In Global Islamic Marketing Conference (pp. 227-237). Cham: Springer International Publishing

All Versions Published in

2023 - econpapers.repec.org, 2023 - ideas.repec.org, 2023 - books.google.com, 2021 - Springer

Determinants of livestock farmers access to formal credit in Central Punjab

[2023]

- Submitted in various EMLARD Journals, In process

CONFERENCES AND SEMINARS

12th Global Islamic Marketing Conference

[Istanbul, Turkey, 15/12/2021 – 15/12/2021]

Research Article

- The impact of foreign aid on economic growth and development

7th International Conference on Banking, Insurance and Business Management

[Hailey College of Banking & Finance University of the Punjab, Lahore, 08/12/2022 – 09/12/2022]

Research Article

- Factors affecting livestock farmers access to formal credit in Central Punjab

COURSES

Office Management

[08/09/2014 – 03/02/2015]

Learned: MS Word, MS Excel, MS power point

Basic of Finance, Cash Flow, Profit and Loss - HP LIFE Program

[02/02/2023 – 03/03/2023]

Behavioral Finance - Coursera

[02/06/2023 – 19/09/2023]

Agriculture, Economics and Nature - Coursera

[02/06/2023 – 19/09/2023]

DIGITAL SKILLS

Good Knowledge of Microsoft Office: Word, Excel, PowerPoint / Stata, SPSS, E-Views / AMOS Software / Nvivo software

LANGUAGE SKILLS

Mother tongue(s): **Urdu** Other language(s): **English** | **Punjabi**
