

# SIKANDER HUSSAIN

Business Development Specialist

## CONTACT

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- Malir JT society | Karachi

## EDUCATION

2019- 2021  
THE AIMS COLLEGE

- Intermediate in computer science .

## SKILLS

- Sales & Business Development
- Lead Generation & Prospecting
- Costumer relationship management
- Project Management
- Adaptability & problem solving
- Negotiation & influencing
- Time Management
- Leadership
- Critical Thinking

## LANGUAGES

- English: intermediate
- Urdu- Hindi Fluent

## PROFILE SUMMARY

A results-driven professional with diverse experience across real estate, digital marketing, and B2B sales. Successfully guided property transactions in the competitive U.S. real estate market by engaging homeowners and understanding their selling goals. Managed marketing strategies for over 40 NFT projects, driving social media growth and community engagement. Currently, providing tailored merchant services to B2B clients in the U.S. POS industry, specializing in optimizing payment processing solutions and fostering long-term client relationships. Proven ability to adapt to evolving industries and deliver impactful solutions.

## WORK EXPERIENCE

**Propstar Technology** 2023-2024  
Lead Gen Specialist

- As a Lead Generator in the U.S. real estate wholesale market, I identified and engaged motivated property sellers, assessed their selling timelines and motivations, and generated qualified leads for acquisition teams.
- My role involved building relationships with homeowners, negotiating initial offers, and ensuring a steady pipeline of opportunities for successful property deals.

**Alwafiq Global Ltd**  
Sales executive | Costumer Support 2024-2025

- As a Sales Executive at Alwafiq Global Ltd, I specialized in scheduling appointments with B2B businesses across various industries in the UAE to introduce Vyapar's ERP software.
- My role involved engaging decision-makers, understanding their operational needs, and presenting Vyapar's affiliate program as a value-driven solution. I focused on building relationships and ensuring smooth appointment scheduling to foster business partnerships.

**TGT NEXUS** 2025-  
Lead generation specialist | Tier 2

- Currently working as a Sales Executive in the POS campaign, reaching out to B2B clients across the U.S. to offer tailored merchant services with competitive payment processing rates. I provide customized solutions, including handheld devices and POS stations designed to meet industry-specific needs.
- My role focuses on building relationships, identifying client pain points, and scheduling appointments to deliver value-driven payment solutions.