



ARZOO ZAHEER

CREATIVE MANAGER



ABOUT ME

A seasoned Creative Manager, I specialize in spearheading digital content creation across various media platforms and campaigns, including social media. With over 6 years of experience, I excel in autonomous environments while ensuring seamless communication within teams. Renowned for crafting engaging, authoritative content under tight deadlines, I drive targeted readership and foster brand loyalty.



CONTACT ME

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H#6 Pak Iqra Model School
Street Swati Gate, Peshawar



<https://www.fiverr.com/pe/ykaB0G>

CERTIFICATIONS

GOOGLE FUNDAMENTALS OF
DIGITAL MARKETING

GOOGLE ANALYTICS FOR
BEGINNERS

LEARN HOW TO CREATE GOOGLE
SEARCH CAMPAIGNS



JOB EXPERIENCE

HEAD CREATIVE

FF Steel Ltd., Peshawar

Produced engaging content across mediums, interviewed experts, managed social media, and crafted visually impactful marketing materials.

2021 - PRESENT

CUSTOMER RELATIONSHIP OFFICER

Pak Suzuki Motor Co. Ltd., Peshawar

Employed consultative techniques to understand customer needs, monitor metrics, address client issues, and resolve conflicts during negotiations.

2019 - 2021

DIGITAL MARKETER

WQSoftwares, Peshawar

As a Digital Marketer, supported writing needs, repurposed content, created original promotions, and tailored brand messaging for targeted engagement in a dynamic setting.

2018 - 2019

CONTENT WRITER

Fiverr.com

Experienced for 7+ years, proficient in content design, blogs, copywriting, and social media, exploring various blogging niches.

2016 - PRESENT



EDUCATION

BS SOFTWARE ENGINEERING

IQRA NATIONAL UNIVERSITY
PESHAWAR
2012 - 2016

FSC PRE-ENGINEERING

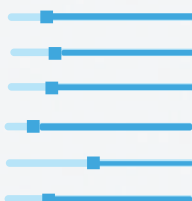
EDWARDES COLLEGE
PESHAWAR
2010 - 2012

O - LEVELS

UNIVERSITY OF CAMBRIDGE
ENGLAND
2008 - 2010

SKILLS

Microsoft Office
Google Analytics
Campaign Creation
Social Media Trends
Adobe Photoshop
Brand Management



HOBBIES

WRITING
READING BOOKS
OUTDOOR GAMES
PHOTOGRAPHY
TRAVELING