



Ahmad Abbas

SALES & MARKETING
SPECIALIST

📍 Islamabad

✉️ Smaak01@gmail.com
03216191817

🌐 <https://www.linkedin.com/in/ahmad-abbas-361203203/>

PROFILE

My interest and skillset revolve around the fields relating Business, Sales & Marketing. I am a person who is always learning and upgrading my skills and keep on learning. I believe the amount of compassion and insight I bring will be priceless to any company I join. Hire me if you want a trusted, energetic and positive change driver, self governed by professional integrity!

SKILLS

Project Management



Problem Solving



Creativity



Leadership



WORK EXPERIENCE

DATA ENTRY SPECIALIST

2017

Line East Leeds

- Data stamping
- Data punching
- Data Analysis

MARKETING & SALES HEAD

2016

Hill View Housing

Society

- Honed Administrative and Management Skills working with the senior members of the Project
- Dealing all the sales, creating an environment where marketing agents feel optimistic and enthusiastic
- Briefing and meeting with clients

SALES CLOSURE

2019-2021

Mindstorm Communication

- Committed to investigating and solving complex customer issues.
- Experienced working through escalations and complex case types under limited supervision.
- Sold final expense policies to US based clients.
- Maintained KPI score up to 120-130%.

Management Officer

2021-2022

Army Welfare Trust AWT

- Dealt with their real estate
- Handled all the allotees
- Conceptualized their internal audit

Marketing Intern

2017-2018

Fauji Fertilizers LTD

- IMS
- Warehousing
- Procurement
- Planning
- Marketing & Sales

Business Development Manager

2022-2024

DigiTel Integrated Solutions

- Maintained high-end client relationships.
- SLA's
- Revamping/Rebranding
- Data Centre
- Servers/Storage/Networking
- SEO/ ERP/ CRM/ HMIS

EDUCATION HISTORY

PEARSON

2021

HND Marketing

University Of Hertfordshire

2022

Business Administration Hons

University Of Creative Arts (UCA)

2024

International Masters In Business Administration

